# Brainstorm

**TIP**

You can select a sticky note and hit the pencil [switch to sketch] icon to start drawing!

### Before you collaborate

#### A little bit of preparation goes a long way with this session. Here’s what you need to do to get going.

**10 minutes**

inventory in the warehouse means more risk of wastage, and not enough could lead to out-of-stocks

fo.recast daily and weekly demand. Too much



**1**

### Define your problem statement

A food delivery service has to deal with a lot of perishable raw materials which makes it all, the most important factor for such a company is to accurately

**2**

### Brainstorm

#### Write down any ideas that come to mind that address your problem statement.

**10 minutes**

**3**

### Group ideas

#### Take turns sharing your ideas while clustering similar or related notes as you go. In the last 10 minutes, give each cluster a sentence-like label. If a cluster is bigger than six sticky notes, try and see if you and break it up into smaller sub-groups.

**20 minutes**

-and push customers to seek solutions from your

competitors. The replenishment of majority of raw materials is done on weekly basis and since the raw material is perishable, the procurement planning is of utmost importance, the task is to predict the demand for the next 10 weeks.

**4**

### Prioritize

#### Your team should all be on the same page about what's important moving forward. Place your ideas on this grid to determine which ideas are important and which are feasible.

**20 minutes**

### After you collaborate

You can export the mural as an image or pdf to share with members of your company who might find it helpful.

**Quick add-ons**

Design a model to predict the sales of items.

**TIP**

Add customizable tags to sticky notes to make it easier to find, browse, organize, and categorize important ideas as themes within your mural.

# & idea prioritization

Use this template in your own brainstorming sessions so your team can unleash their imagination and start shaping concepts even if you're not sitting in the same room.

##### Team gathering

Define who should participate in the session and send an invite. Share relevant information or pre-work ahead.

##### Set the goal

Think about the problem you'll be focusing on solving in the brainstorming session.

##### Learn how to use the facilitation tools

Use the Facilitation Superpowers to run a happy and

Identification of most used raw materials by previous orders.

Low perishability products should be taken into consideration.

Local storage of data of frequently ordered.

**Akilandeswari**

Show warnings if the order exceeds stock of the raw materials.

Suggesting forecast according to previous orders.

**Anu**

## 

Take into consideration all user perspectives.

Local storage of data of frequently ordered.

##### Share the mural

**Share a view link** to the mural with stakeholders to keep them in the loop about the outcomes of the session.

##### Export the mural

Export a copy of the mural as a PNG or PDF to attach to emails, include in slides, or save in your drive.

**10 minutes** to prepare

**1 hour** to collaborate

**2-8 people** recommended

productive session.

[**Open article**](https://support.mural.co/en/articles/2113740-facilitation-superpowers)

Show warnings if the order exceeds stock of the raw materials.

Local storage of data of frequently ordered.

Calculate the sales of menu items.

**Key rules of brainstorming**

Low perishability products should be taken into consideration.

To run an smooth and productive session

Reducing wastage by accurately predicting the quantity of raw materials needed.

Pop-ups on usage of raw materials in efficient manner.

**Asiba**

Precise order of food after finding the items sold.

Identification of most used raw materials by previous orders.

Calculate the sales of menu items.

**Gayathri**

Create fast orders menu list based on previous orders.

Using a feature similar to google lens for searching the food products.

Using chat bot to reply the queries.

Design a model to predict the sales of items.

Take into consideration all user perspectives.

Calculate the sales of menu items.

## 

Low perishability products should be taken into consideration.

Minimize the loss of products due to its short perishability thus improving profit.

### Keep moving forward

##### Strategy blueprint

Define the components of a new idea or strategy.

##### [Open the template](https://app.mural.co/template/e95f612a-f72a-4772-bc48-545aaa04e0c9/984865a6-0a96-4472-a48d-47639307b3ca)

**Customer experience journey map**

Understand customer needs, motivations, and

Stay in topic. Defer judgment.

Encourage wild ideas. Listen to others.

### Importance

Reducing wastage by accurately predicting the quantity of raw materials needed.

Show warnings if the order exceeds stock of the raw materials.

Using a feature similar to google lens for searching the food products.

If each of these

obstacles for an experience.

##### [Open the template](https://app.mural.co/template/b7114010-3a67-4d63-a51d-6f2cedc9633f/c1b465ab-57af-4624-8faf-ebb312edc0eb)

Using a feature similar to google lens for searching the food products.

Identification of most used raw materials by previous orders.

Go for volume. If possible, be visual.

Design a model to predict the sales of items.

Integrate the ML model for prediction.

tasks could get

done without any difficulty or cost, which would have the most positive impact?

##### Strengths, weaknesses, opportunities & threats

Identify strengths, weaknesses, opportunities, and threats (SWOT) to develop a plan.

|  |  |
| --- | --- |
|  |  |
|  |  |

##### [Open the template](https://app.mural.co/template/6a062671-89ee-4b76-9409-2603d8b098be/ca270343-1d54-4952-9d8c-fbc303ffd0f2)

Take into consideration all user perspectives.

Reducing wastage by accurately predicting the quantity of raw materials needed.

**TIP**

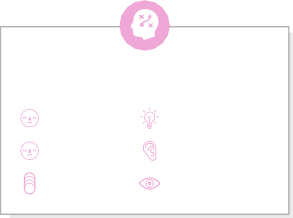
Participants can use their cursors to point at where sticky notes should go on the grid. The facilitator can confirm the spot by using the laser pointer holding the **H key** on the keyboard.

##### [Share template feedback](https://muralco.typeform.com/to/CiqaHVat?typeform-source=app.mural.co)

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### Feasibility

Regardless of their importance, which tasks are more feasible than others? (Cost, time, effort, complexity, etc.)



**Template**

**Need some inspiration?**

See a finished version of this template to kickstart your work.

[**Open example**](https://app.mural.co/template/e5a93b7b-49f2-48c9-afd7-a635d860eba6/93f1b98d-b2d2-4695-8e85-7e9c0d2fd9b9)